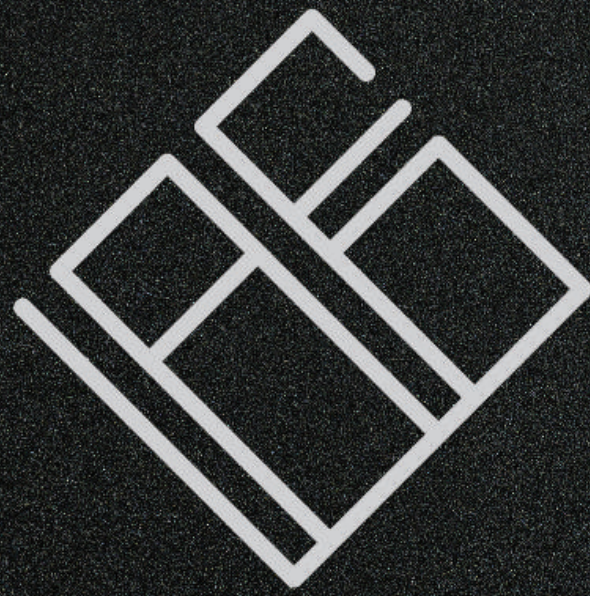


I N T R
O D U C
T I O N



L A F S
Love At First Sight

about. LAFS

CREATIVE MARKETING AGENCY

- COMPANY LOVE AT FIRST SIGHT CO., LTD
- FOUNDERS Emmanuel Shin & Arjun Kalasalingam
- LAUNCH July 24th, 2019
- SERVICES Branding, Marketing, IT
- EMPLOYEE 62 (Vietnam 19, India 39, Korea 4)
- HOMEPAGE www.lafs.vn
- CONTACT VN (+84) 903-305-998 | KR (+82) 010-8576-6456
- ADDRESS 120 Street No 51, An Phu Ward,
Thu Duc City, Ho Chi Minh City, Vietnam





about. LAFS

CREATIVE MARKETING AGENCY

LAFS is a boutique digital marketing agency with branches in Vietnam (Ho Chi Minh), South Korea (Seoul), and India (Chennai).

Our team at LAFS consists of passionate experts dedicated to incorporating a wide variety of methods to deliver the best results for our clients.

We specialize in creating customized solutions that are unique to each and every client. You can expect the solutions that we propose to be founded upon thorough analysis of the client's goal, industry, and budget.

VIETNAM
HOCHIMINH CITY

SOUTH KOREA
SEOUL

INDIA
CHENNAI

3
BRANCHES

11 SERVICES



Branding &
Design



Social Media
Marketing



SEO
& SEM



Video
Production



KOL
(Influencer)



Web & App
Development



PR
& ePR



Event
Planning



Dispatched
Labor



Outsourced
Customer Service



e-Commerce
Marketing & Sales

+

CUSTOMIZED STRATEGY


Our competitive edge lies in our flexibility to strategize and optimize a fully customized marketing solution unique to each of our clients based on an in-depth analysis of their business, products, and goals.

ONE-STOP SERVICE

From creating and managing the client's digital infrastructure to planning offline events, we provide a wide range of services for all our client's needs.

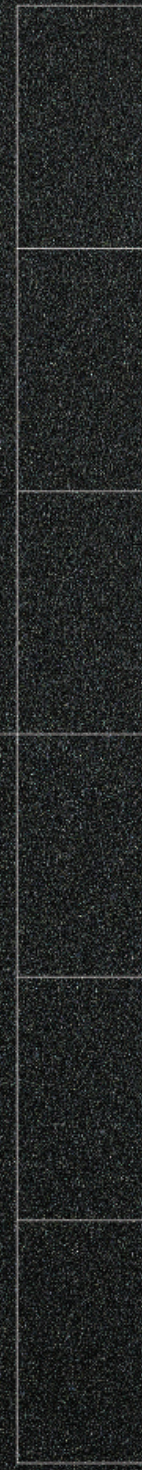
IN-HOUSE WORK








One standard that marks a professional marketing agency is consistency, and we make sure this is kept through providing all our services in-house with minimal outsourcing to third-party companies.



DIFFERENTIATIONS

ORGANIZATIONAL STRUCTURE



-  Content Team
-  Design Team
-  Event Team
-  KOL Team
-  Video Team
-  SEO Team
-  Development Team



BRANDING & DESIGN

Becoming the name and image that consumers remember, follow, and even love.

- Logo Creation
- Identity (CI/BI)
- Slogan & Campaign
- Poster Design
- Re-Branding
- Design (other)

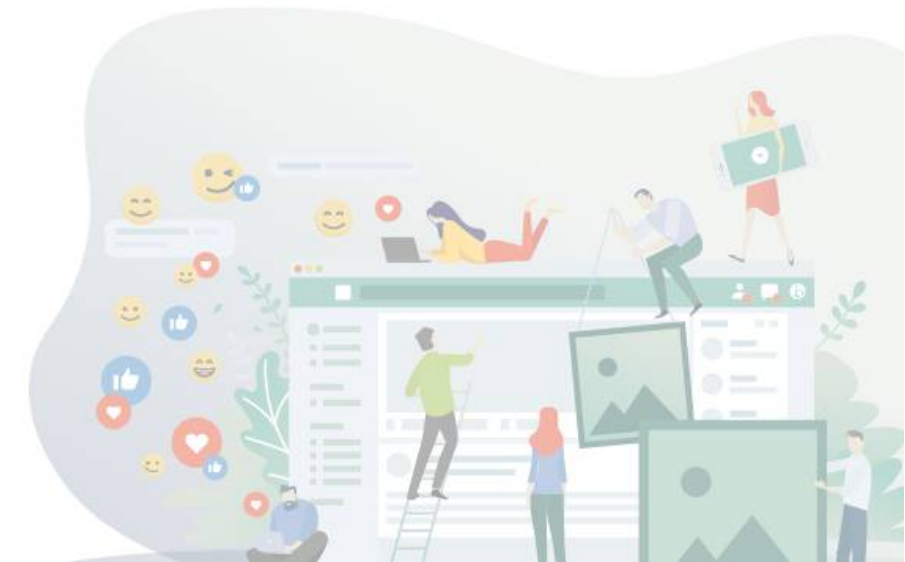




SOCIAL MEDIA MARKETING

Social media is the digitalized version of your company.

- Multi-Channel Management
- Content Creation
- Campaign Creative
- Targeted Ad Strategy
- Viral Marketing





SEO & SEM

Rank your website on the top of Google search.

- ▶ Search Engine Optimization
- ▶ Keyword Analysis
- ▶ Website Optimization
- ▶ Google Adwords Optimization
- ▶ Blog Copywriting





VIDEO PRODUCTION

The quickest & most efficient way to tell a story.

- Pre Production (creative, planning)
- Filming (including drone)
- Post Production (video editing)
- Photography





KOL (Influencer)

Have the leaders of the public represent your brand.

- Celebrities (official, TV personality)
- Influencers (Tiktok, Facebook, Instagram, Youtube)
- Brand Ambassador
- Sponsorship

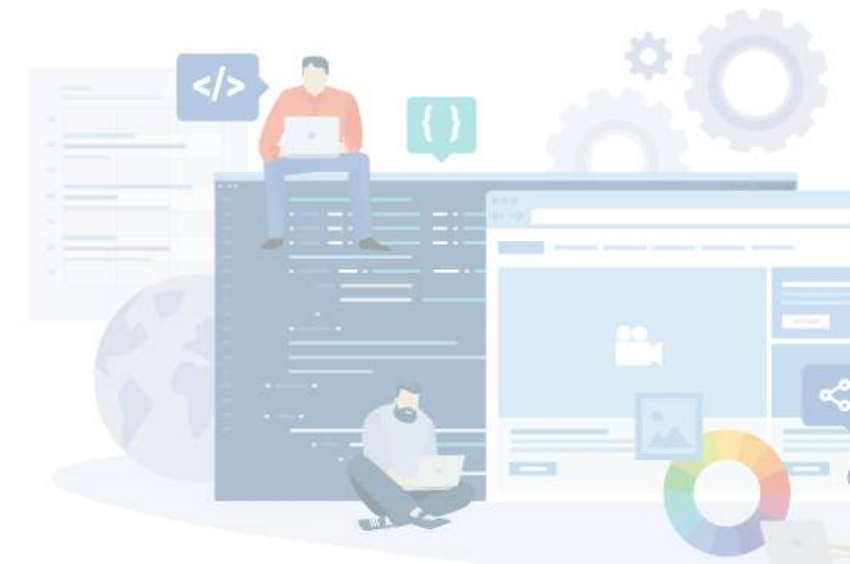




WEB & APP DEVELOPMENT

Create a website that truly represents the identity of your brand.

- Website Development
- Landing Page
- UI/UX Design
- App Development (Android, iOS)



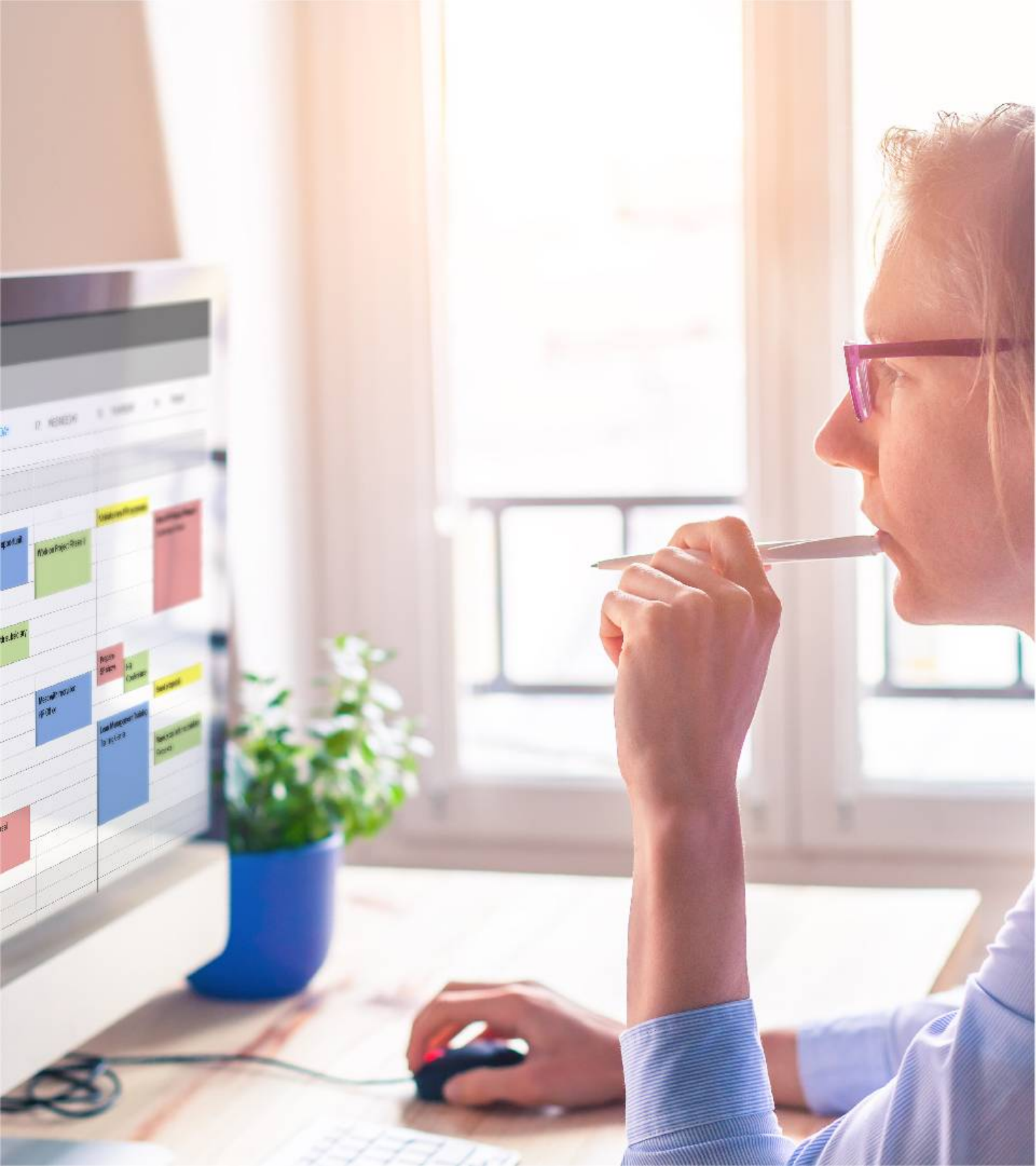


PR & ePR

Form a new relationship and perspective with subscribers.

- ▶ Newspaper
- ▶ Magazines
- ▶ Online News
- ▶ Paid Advertorial

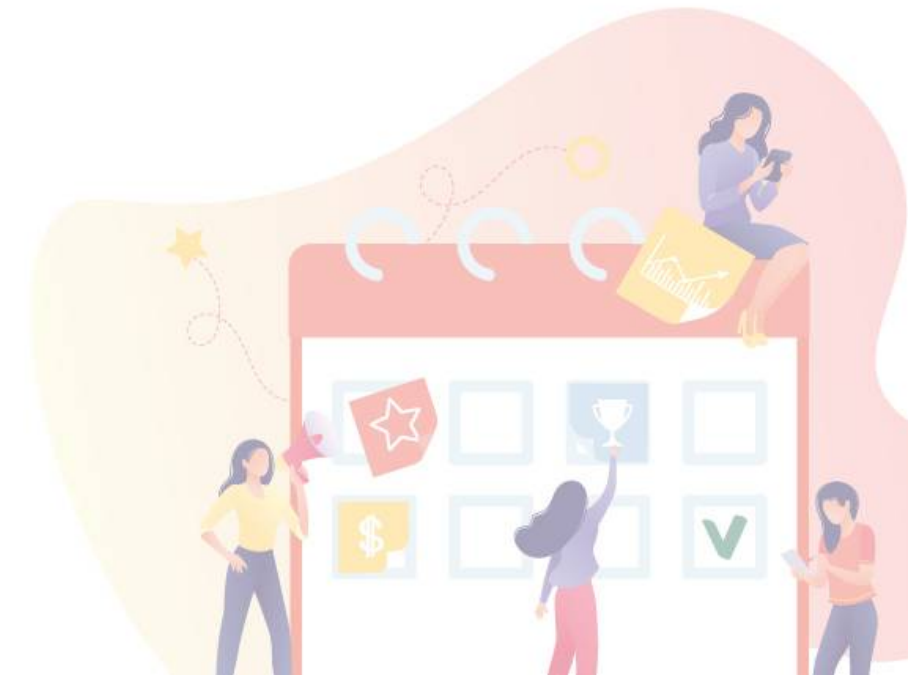




EVENT PLANNING

A professional preparation for an important day of your company.

- ▶ Planning & Execution
- ▶ Creative & Design
- ▶ Casting (celebrities, VIP guests)
- ▶ Decoration & Catering





DISPATCHED LABOR

Have your Vietnam branch and staff managed by us.

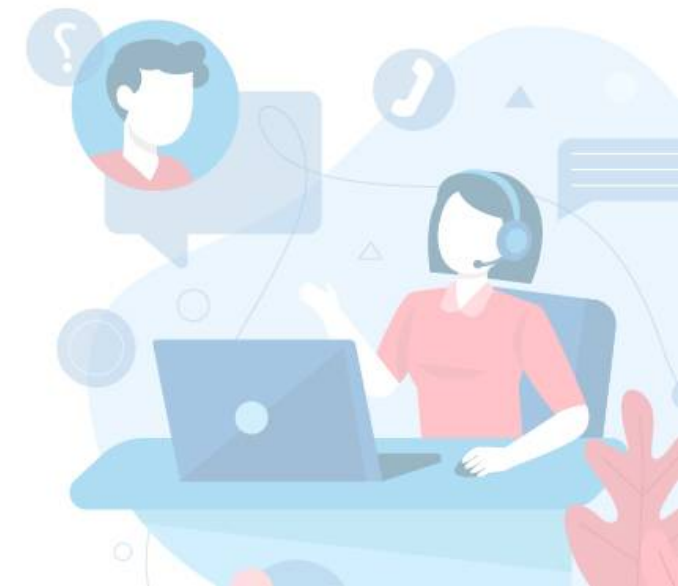
- Company/Branch Operations
- Labor Dispatch (local staff)
- Staff Management
- Training & Education





OUTSOURCED CUSTOMER SERVICE

- ▶ Establish a hotline under a Vietnamese local number
- ▶ Upkeep pre-arranged answers for frequent questions
- ▶ Create "CS Manual & Guideline" for your local business
- ▶ Service available in multiple messengers:
 - Zalo
 - WeChat
 - Kakao
 - Facebook

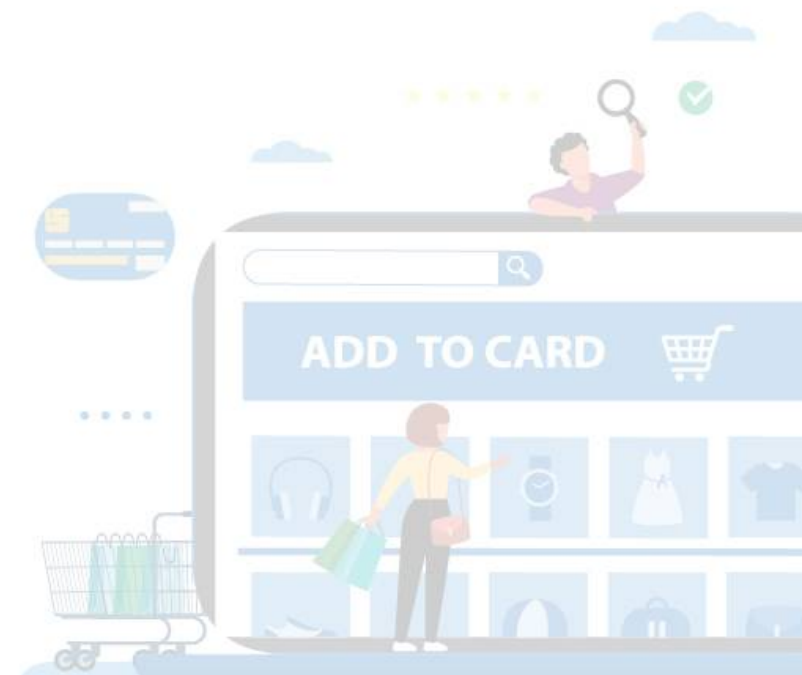


E-commerce

E-COMMERCE MARKETING & SALES

Comprehensively managing and developing e-commerce channels such as Shopee, Lazada, Tiki.... Helping businesses optimize revenue and developing brands in the marketing.

- Marketing Operation
- Sales Division
- Advertising Management
- Affiliate Activities



OUR VALUED CLIENTS

Canon

Gauthmath

KBIZ
Korea Federation
of SMEs

WARPATH

JBL

FMA

Dragonfly

SIX SENSES
CON DAO

Shionle

Tefal

PLAYTIME GROUP
EST. 1993

KHIDI
Korea Health Industry
Development Institute

ahh Anne Hill
International

YOURS

花西子

GENESIS ENERGY

HANU
Shop

TANIS

Uber

CHLITINA

toba
Centre for
Children & Youth
SAFETY, JUSTICE & HEALING

KCEN 한국 기후·환경 네트워크
Korea Climate & Environment Network

한글사랑

K GOLF

CRYSTAL

SMITH CLUB

YUM
MANGO WORLD

Xpeda

VALEX
Service for your Values

PTI
insurance
BẢO HIỂM BƯU ĐIỆN

소리순 Village

MN
Mentor

UOMO RICCO

Eather n Mare

The Signifier

이디오펀

TikTok

화승엔터프라이즈
HWASEUNG Enterprise

LOVITS

MeeKet

FROLIC

Dr.NUELL

... and more than 200+ clients

Making Every Glimpse Count.



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